


Entry Rules for Adobe App Contest

1. "Adobe" means Adobe Systems Software Ireland Limited, an Irish corporation with offices located at 4-6 Riverwalk, City West Business Campus, Dublin 24, Ireland.
2. By entering the contest, the entrant accepts these Entry Rules. Entry in the contest is free of charge and does not depend on the purchase of a product or service.
3. Only persons who have attained the age of 18 and have their permanent seat of residence in the following countries: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom are eligible to enter. Unless minors are expressly prohibited from entering a contest, they will require the consent of their legal guardians to enter. The contest is not open to Adobe employees or their relatives.
4. The entrant expressly declares that he or she consents to Adobe storing the personal data it needs for conducting the contest for the duration of the contest and until the contest has been concluded. The entrant may at any time revoke his or her consent to the storage of his or her personal data and thereby withdraw from the contest by sending an e-mail to mneagu@adobe.com. Adobe will delete the entrant's personal data as soon as it has received his or her withdrawal.
5. In order to be eligible for entry in the contest entrants must submit a App for iOS, Android, or BlackBerry by uploading the App onto the Adobe platform. The submission must take place within 07/01/2011-09/01/2011. Apps which are not uploaded within such period cannot be considered.
6. By uploading his or her App, the entrant warrants that he or she is entitled to publish the App and that the publication does not infringe the intellectual property rights, rights of personality or any other rights of any third parties. Adobe may at any time exclude Apps from the contest if it is of the opinion that they infringe third party rights. The entrant stays responsible for the uploaded app and the contained content after submission.
7. The entrant expressly declares that he or she consents to Adobe making the submitted  App available to the public. The entrant grants Adobe and downloaders all thereto necessary and related unlimited rights, in particular the right of use and the right of duplication. For avoidance of doubt, by entering the contest the entrant acknowledges that Adobe is entitled to develop products containing parts or ideas of the submitted apps, without thereby establishing any rights and claims of the entrants against Adobe.
8. The entrant may submit various Apps for the respective contest.
9. The winner(s) will be selected according to personal preference by Adobe or by a person/jury appointed by Adobe. The entrant is aware that the decision is not a decision that can be reviewed according to objective criteria.
10. The amount of the contest prize is stated on the Adobe websites for the contest <http://www.adobemobilechallenge.com/>
11. The winner(s) will be notified by Adobe by e-mail and their names will be listed on Adobe's websites. The winner expressly declares that he or she consents to this form of publication.
12. Prizes cannot be redeemed in cash. A prize cannot be transferred to any other person.

All prizes are valued in US Dollars. The prizes are made up of in-kind awards and merchandise. There is NO CASH AWARD. Prizes consisting of physical goods will be couriered to the winners within 30 days of September 01, 2011.

The winners will be notified by email no later September 15, 2011, and their names will be posted on the Competition website.

Adobe reserves the right to announce the winners of the Competition by press release or at an event so long as the press release is issued or the event is held after the time of notification for the applicable category as described above.

Competition Winner: There is one Grand Prize package available to be won, consisting of:

- One (1) trip for one (1) including round trip economy class air transportation from an International airport closest to the winner's place of residence to Adobe MAX 2011, taking place in Los Angeles, CA.
 - Accommodation for duration of Adobe MAX conference based on single occupancy at a hotel to be chosen by Adobe Systems.
 - One (1) ticket to attend Adobe MAX 2011 conference
 - Approximate retail value of Award is \$5,000.
13. Competition Winner shall be responsible for all ground transportation travel (including to and from the airport and the Grand Prize Winner's home) and medical insurance for the duration of the trip, gratuities, all applicable taxes, flight taxes, surcharges and fuel surcharges, incidentals and any and all other expenses not specified in the description of the Prize above. The Winner departs from and arrive at the same airports. The Winner is responsible for ensuring that all travel documents (visas, passports, tourist cards, etc.) or proper identification for country of travel are in good order, and are valid prior to, and for the entire duration of, the Grand Prize trip. Travel insurance may be purchased at time of booking. No changes to travel dates or passenger names are permitted once the booking has been made.
 14. Adobe reserves the right to suspend or terminate the contest at any time without prior notice. Adobe will make use of these options, in particular, where due to technical reasons (e.g. viruses in the computer system, manipulation or defects in the hardware and/or software) or legal reasons the proper conduct of the contest cannot be guaranteed. In such cases, the entrants will have no rights of recourse against Adobe.
 15. No responsibility is accepted for any errors or omissions with regard to the announcement of the winner.
 16. No recourse to the courts is available.
 17. These Entry Rules and the entire legal relationship between the entrants and Adobe will be governed by the laws of France.
 18. In the event that any provision of the Entry Rules is or becomes invalid, this will not affect the validity of the remaining provisions. The invalid provision will be replaced by a provision which comes as close as possible to the economic purpose of the invalid provision.
 19. Adobe reserves the right to change these Entry Rules at any time without prior notice.